About this Document

Architecture
An architecture is a road map of content for the project. This shows any pages or slides of content that can be accessed throughout the project. It also shows any business rules to be applied to the project so that reps must follow the proper sales aid procedure.

Wireframe
Wireframes are the blueprints to your project. They map out the structure and features used within the project to interact and engage the content. They are *not* to be reviewed for layout, copy or design.

A
Introduction

B
Mechanism of Action

C
Patient Resources

A05
Introduction
• Indication
• Boxed Warning
• Branding

B05
Anabolic Action
• Animated Biopsies

B05.05
References

B10
How Forteo Works
• Illustrations and Video
OR
• Video Only

B10.05
References

B15
New Bone Formation
• Tetra: Baseline
• Tetra: After 12 Months

B15.05
References

C10
Patient Resources
• Forteo Connect
• Forteo CoPay Card
• Patient Registry

D05
Important Safety Information

D10
Prescribing Information & Medication Guide

Note: Can we have a global link to references that updates based on current screen? If not we will have a callout for references per page.

LEGEND

Content Groupings

Global Elements

Content Page

External Link

Overlay

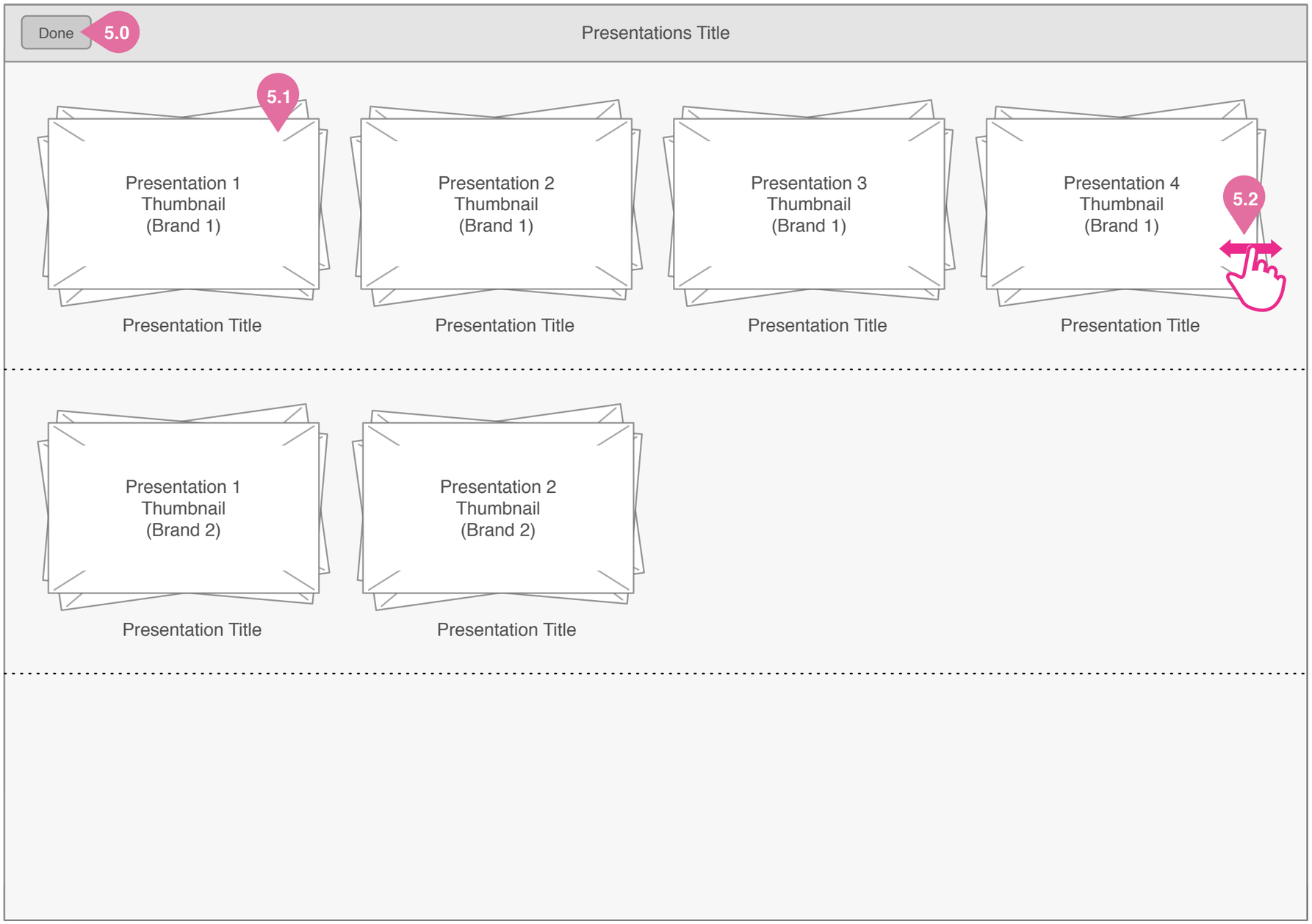
Interactive Content

Chart Build

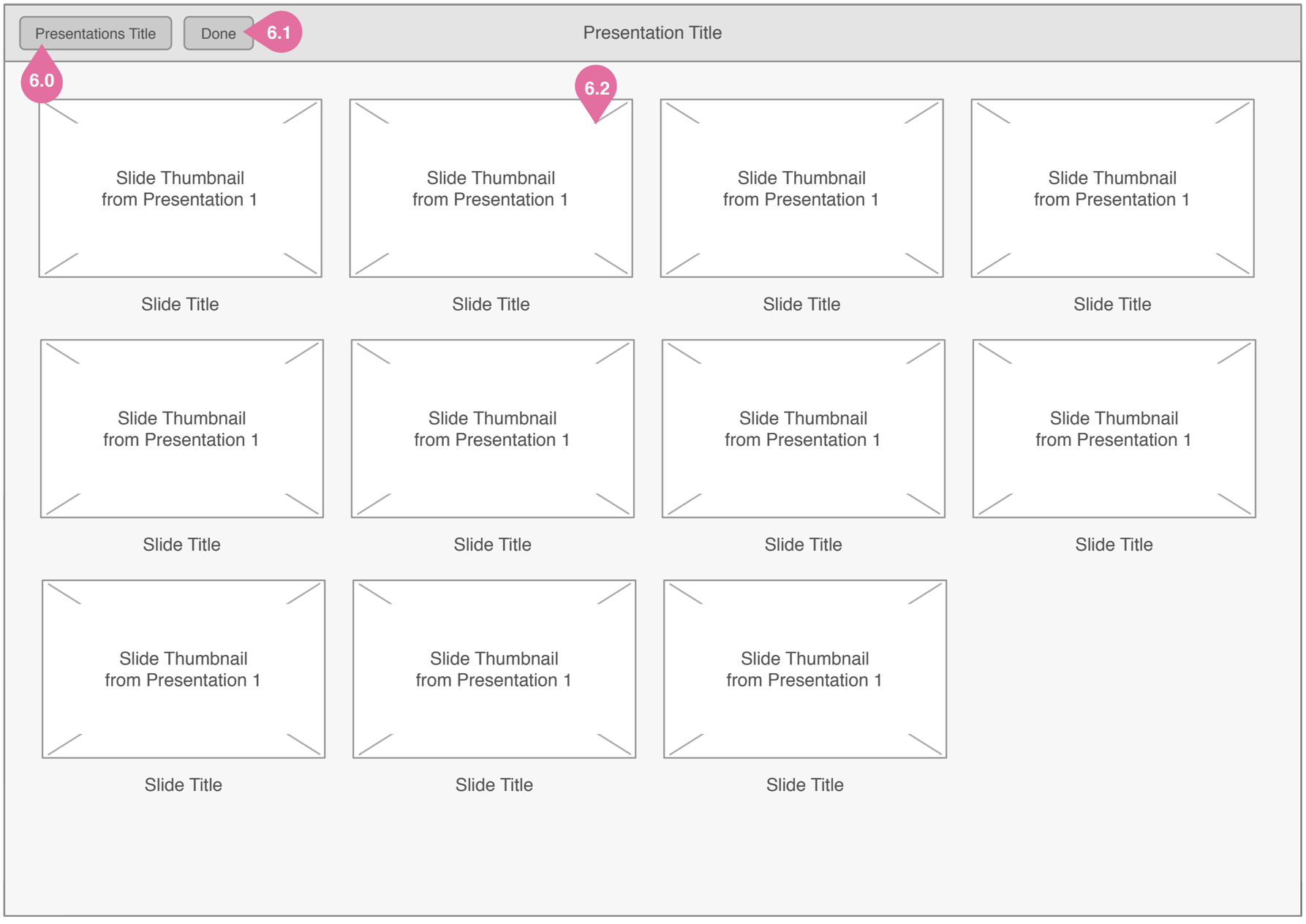
Animation

PDF

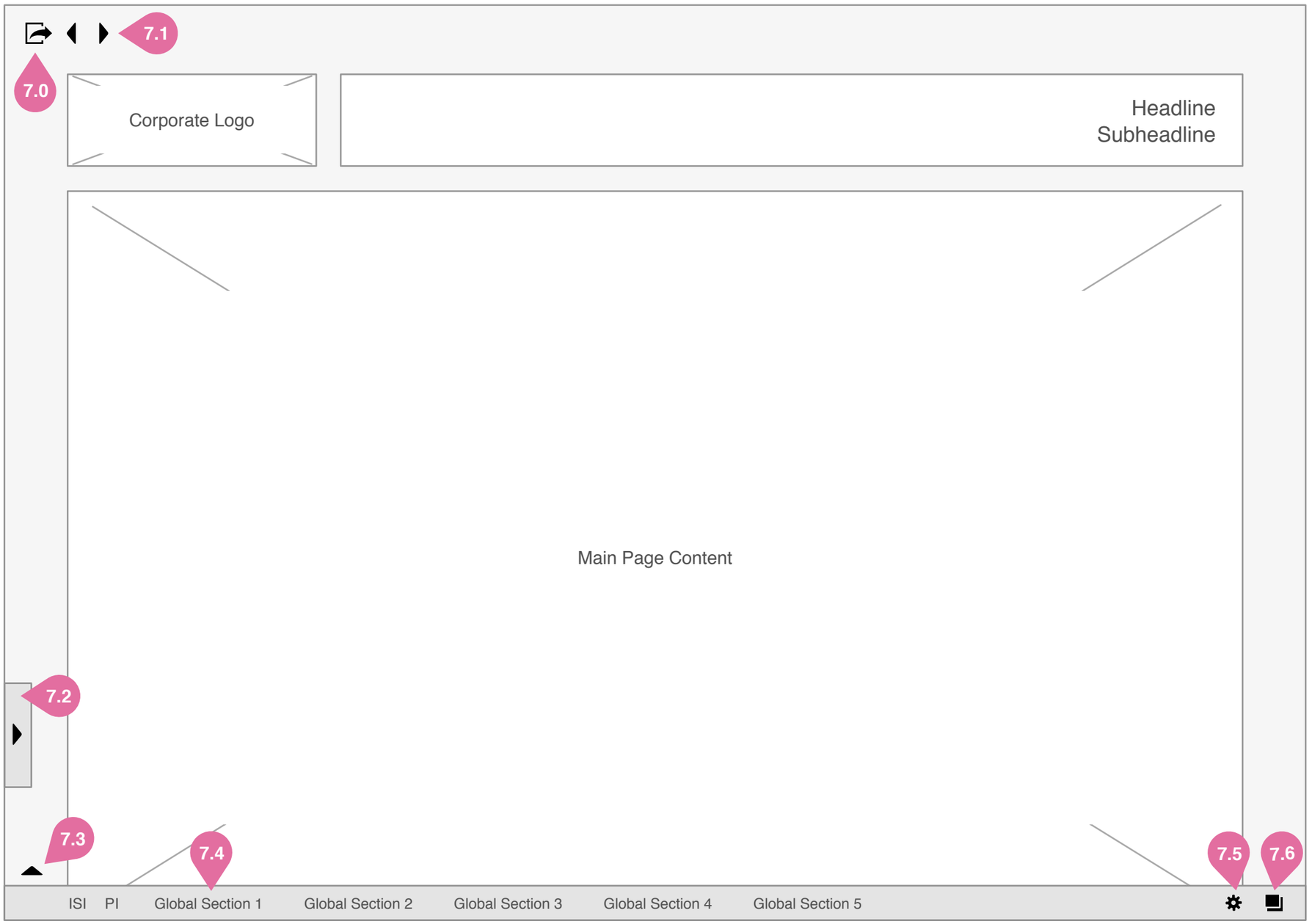
Forced View



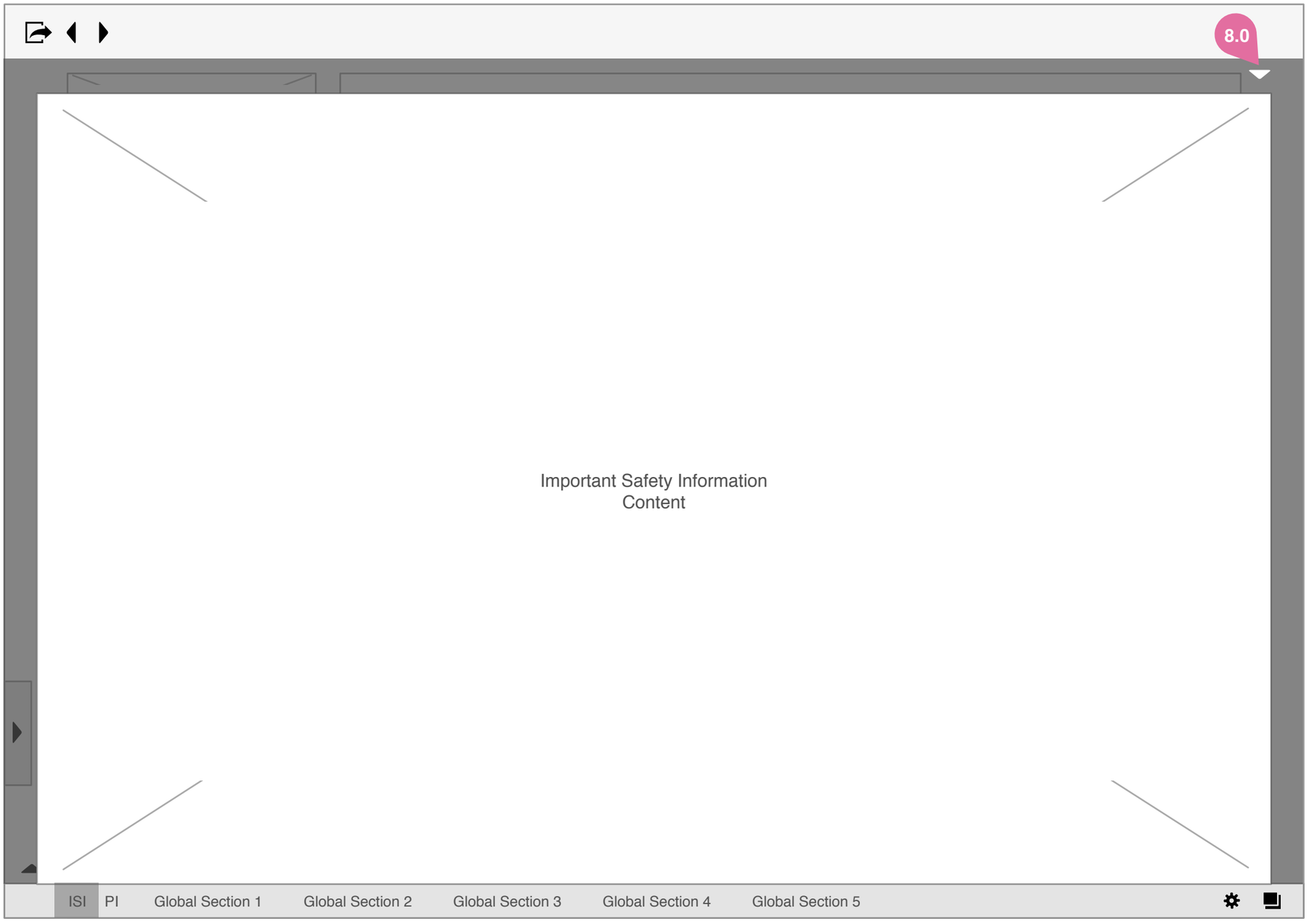
TAG	NOTES
5.0	Tap closes presentation library.
5.1	Tap loads selected presentation slide library.
5.2	Swipe to view more presentations within section where applicable.



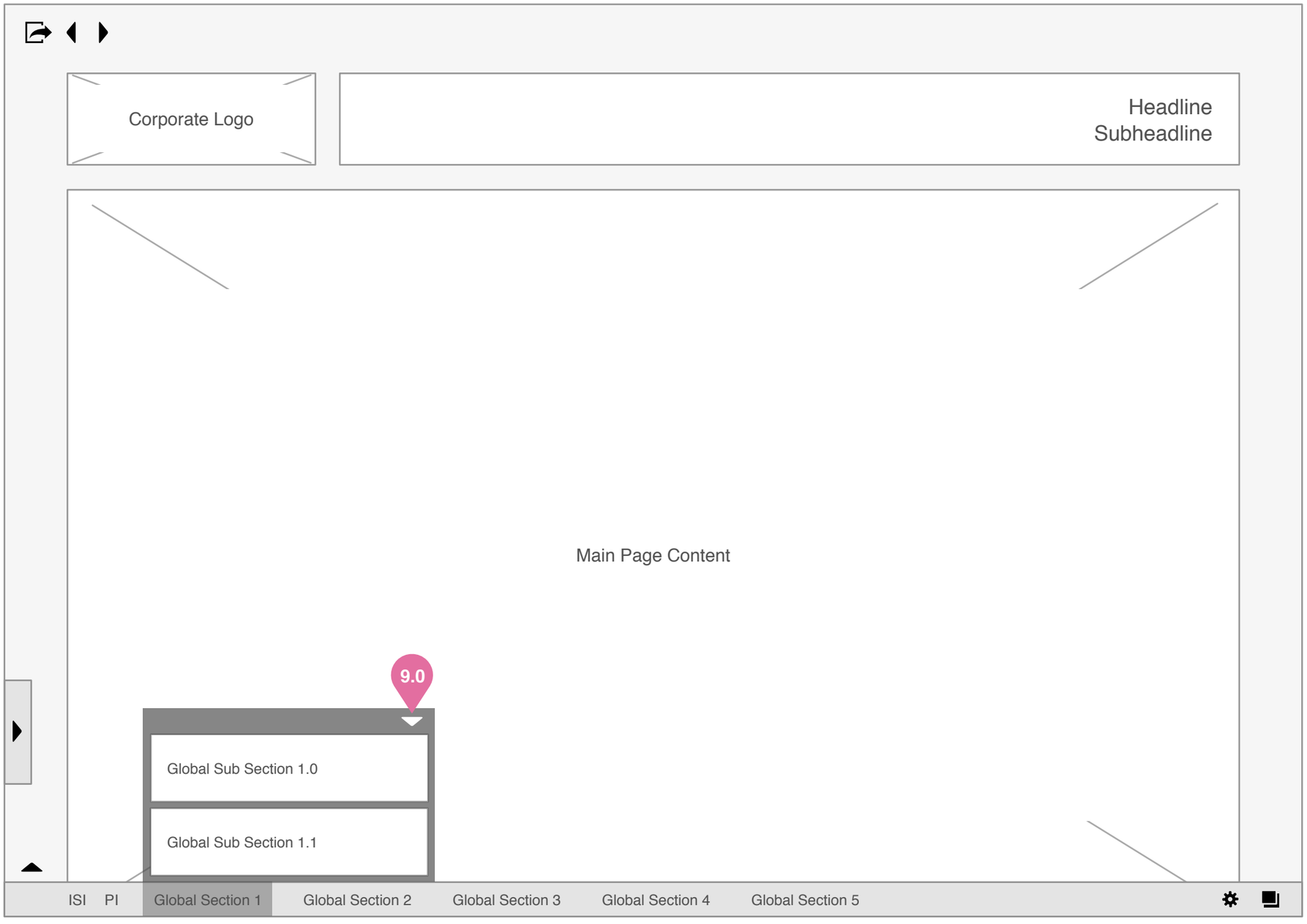
TAG	NOTES
6.0	Tap opens presentation library.
6.1	Tap closes slide library.
6.2	Tap loads selected slide.



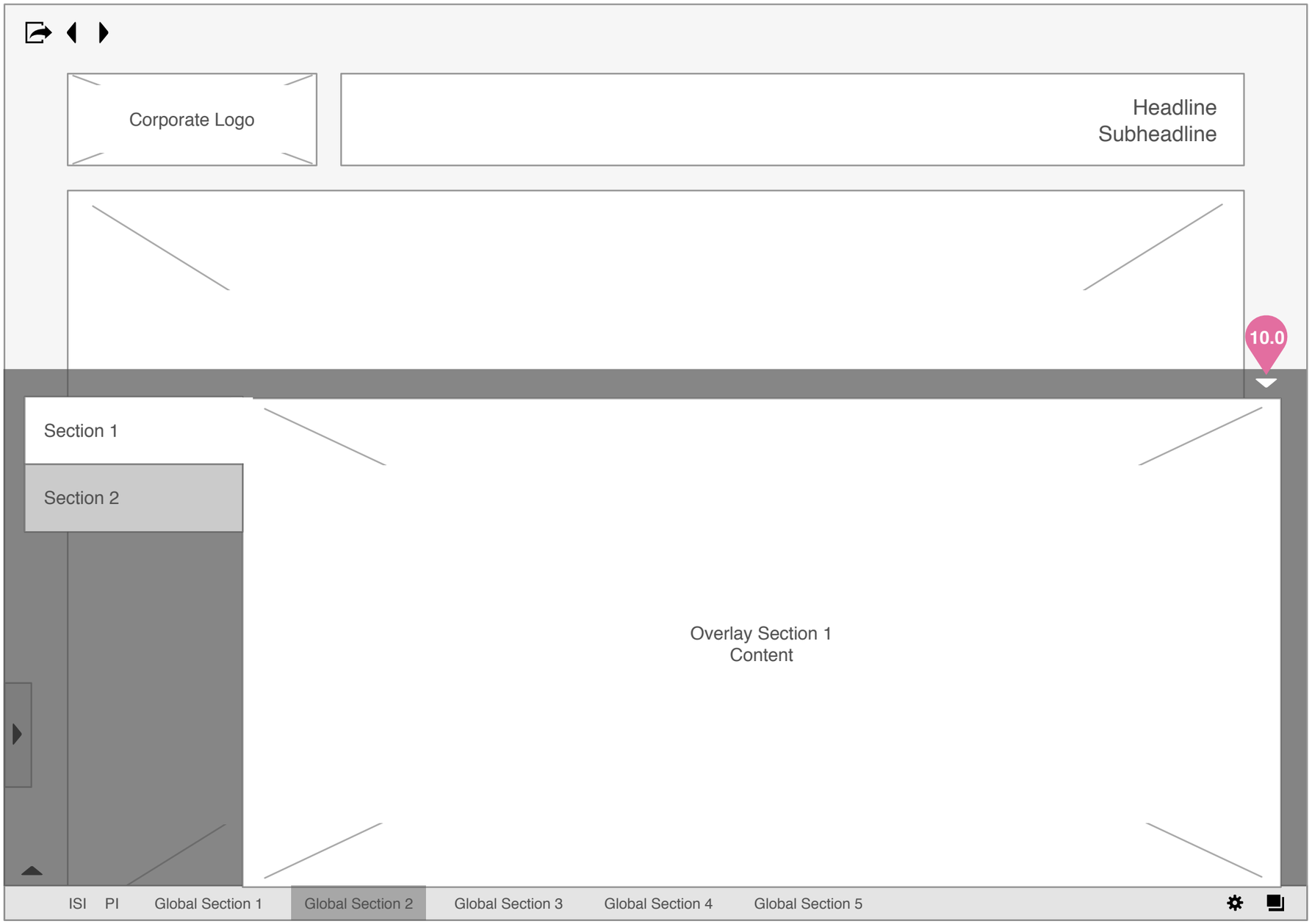
TAG	NOTES
7.0	Tap opens presentation library.
7.1	Tap left/right arrow to load previous/next slide in slide history.
7.2	Tap opens navigation bar.
7.3	Tap opens presentation swim lane - allows user to jump to preferred slide - see next page.
7.4	Tap opens global section or subnavigation for that section.
7.5	Tap opens global settings and preferences.
7.6	Tap opens brand selector - access to all brands.



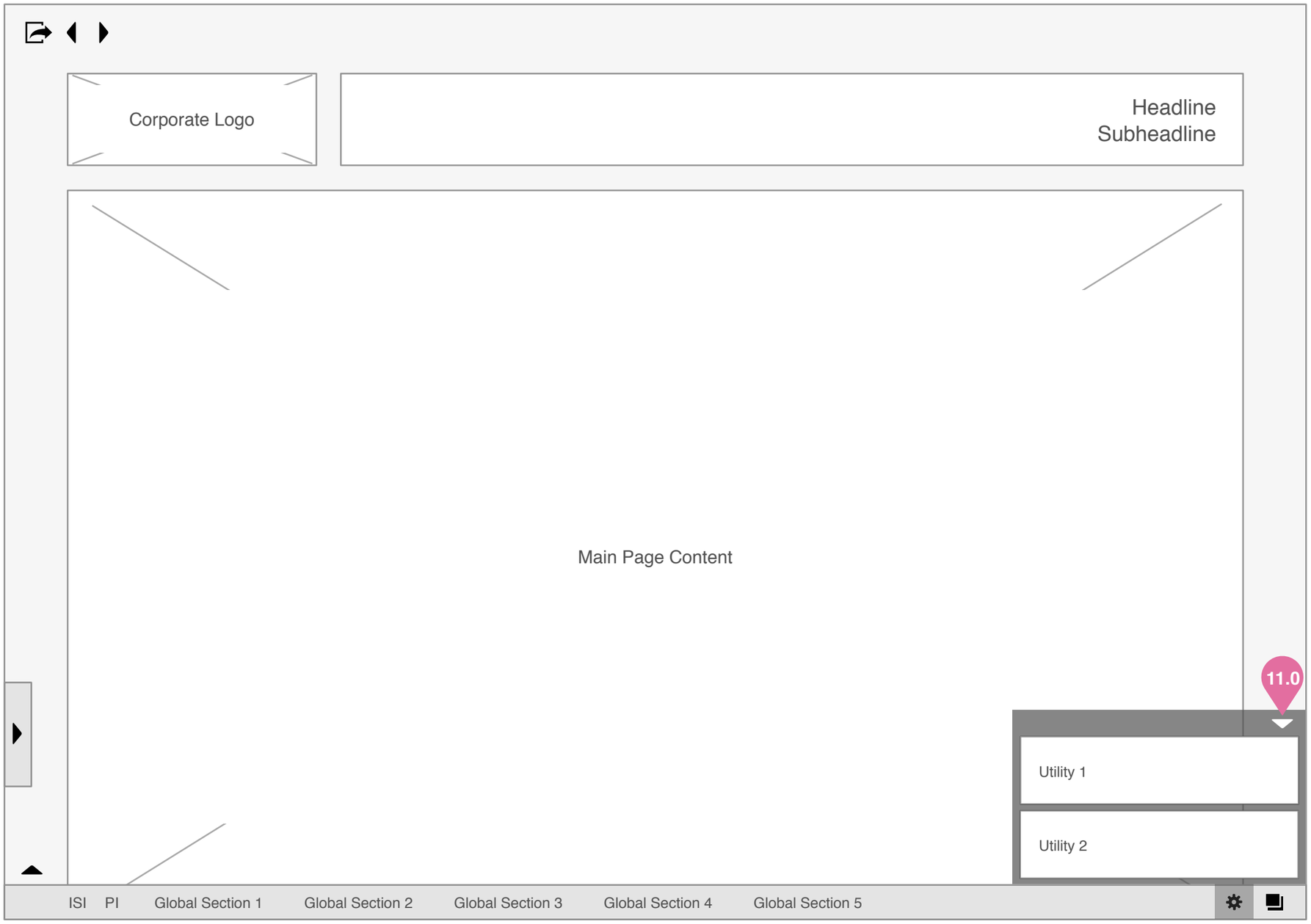
TAG	NOTES
8.0	Tap closes overlay.



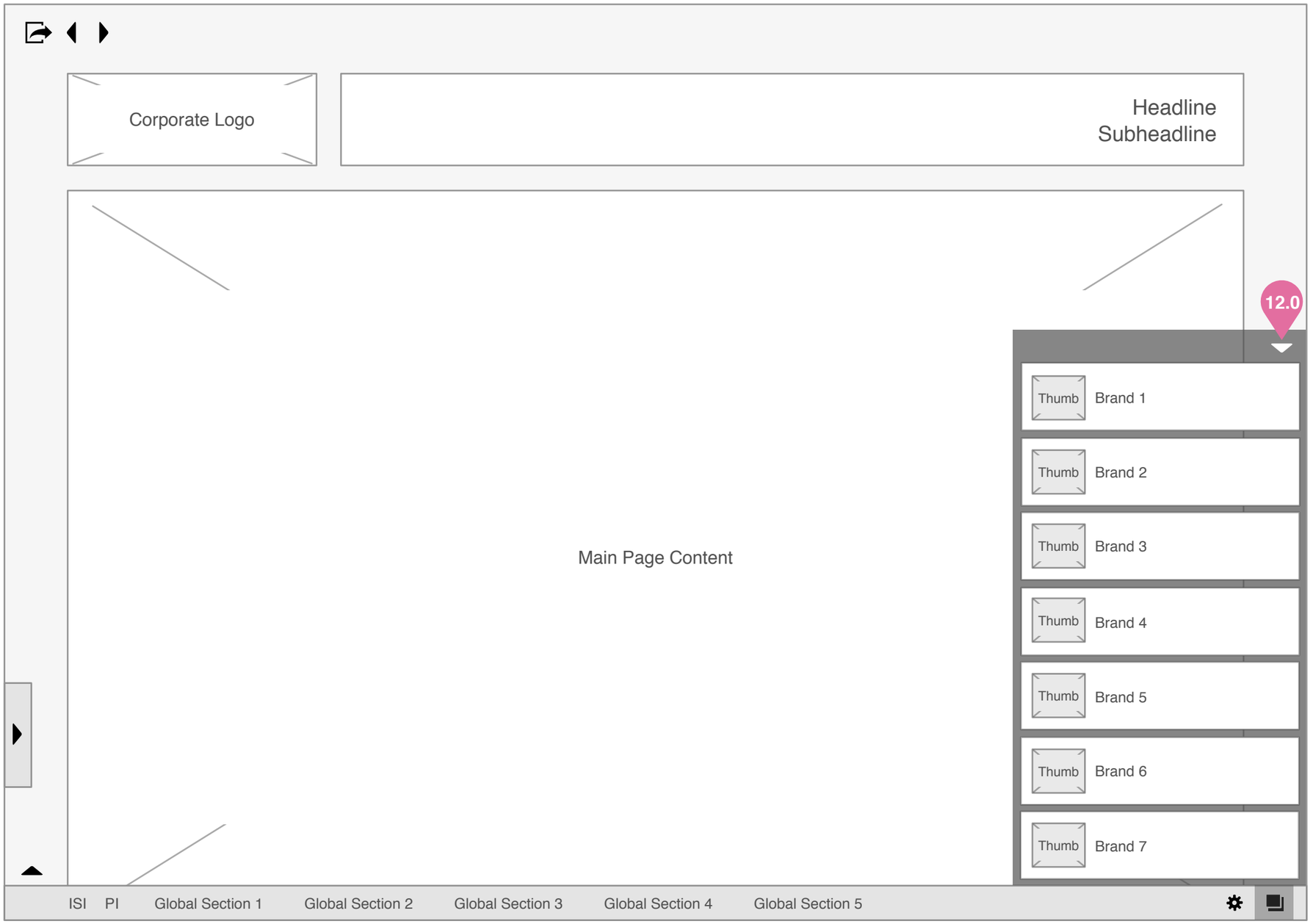
TAG	NOTES
9.0	Tap closes overlay.



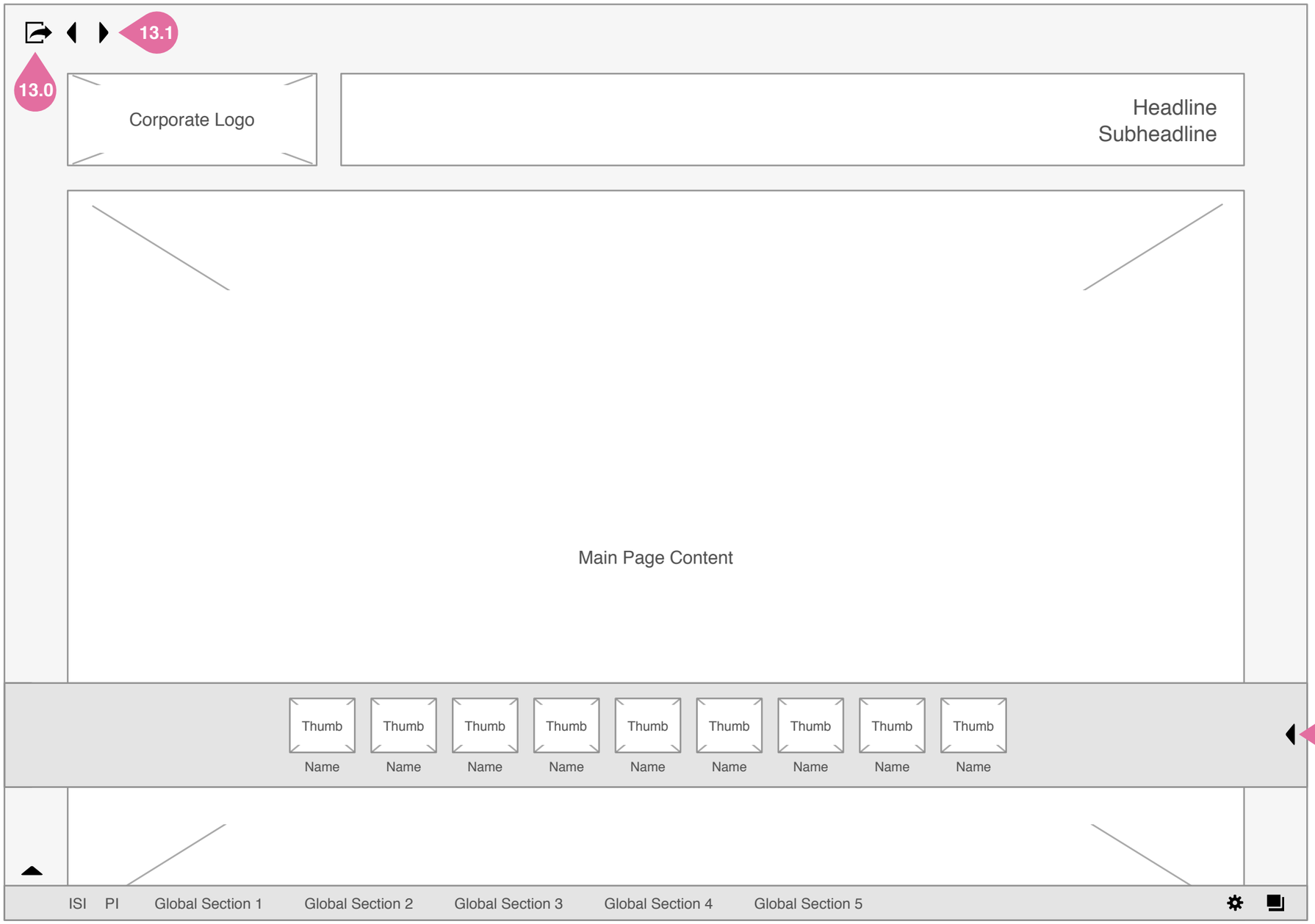
TAG	NOTES
10.0	Tap closes overlay.



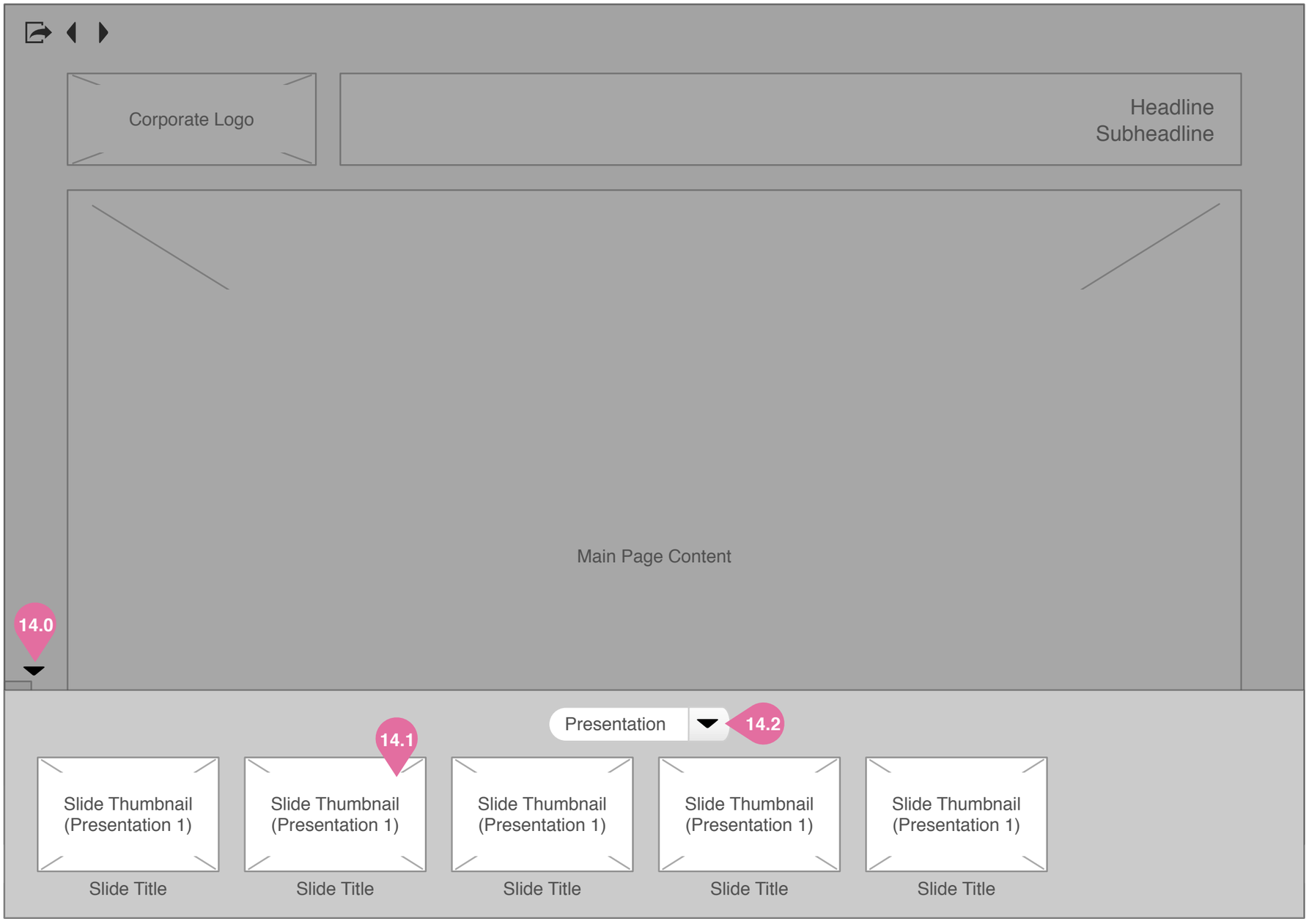
TAG	NOTES
11.0	Tap closes overlay.



TAG	NOTES
12.0	Tap closes overlay.



TAG	NOTES
13.0	Tap closes navigation bar.



TAG	NOTES
14.0	Tap closes swim lane.
14.1	Tap opens respective slide.
14.2	Tap opens dropdown to select another presentation.

Unique Page Functionality

Corporate Logo

Headline
Subheadline

Visual Element
(Bone Graphic or other Key Graphic)

Caption - *Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla egestas mollis diam vitae condimentum.*

Indications and Use

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ISI PI Global Section 1 Global Section 2 Global Section 3 Global Section 4 Global Section 5

TAG	NOTES
16.0	

16.0

Corporate Logo

Headline
Subheadline

Visual Element
(Bone Biopsies Animation)

Biopsy Support Notes

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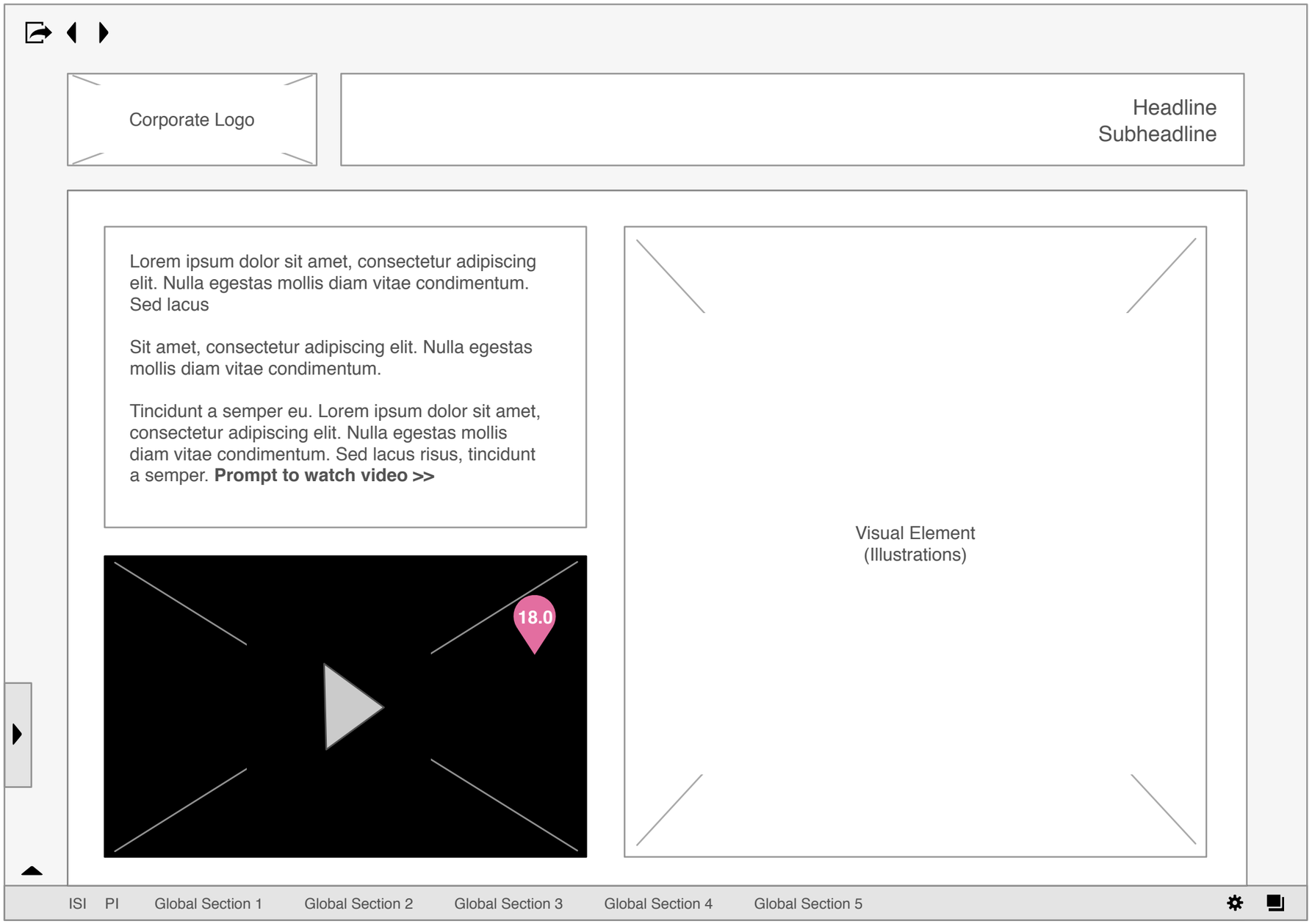
ISI PI Global Section 1 Global Section 2 Global Section 3 Global Section 4 Global Section 5

TAG	NOTES
17.0	

17.0



TAG	NOTES
18.0	Tap to play video in full screen.

Corporate Logo

Headline
Subheadline

19.0

Visual Element
(Tetra: Baseline)

19.0

Visual Element
(Tetra: After 12 Months)

Caption - *Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla egestas mollis diam vitae*

Caption - *Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla egestas mollis diam vitae*

Footnotes

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ISI PI Global Section 1 Global Section 2 Global Section 3 Global Section 4 Global Section 5

TAG	NOTES
19.0	Hot spot area - tap opens additional content.

Corporate Logo

Headline
Subheadline

Patient Support

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Patient Co-Pay

Visual Element
(Co-Pay Card)

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ISI PI Global Section 1 Global Section 2 Global Section 3 Global Section 4 Global Section 5

TAG	NOTES
20.0	

20.0